

Claims

1. A product storage and display container, said container comprising:

5 a receptacle defining a compartment adapted to house a product;

 a display tag mountable to said receptacle;
 an engagement element formed on one of said tag and said receptacle; and

10 a receiving element formed on the other of said tag and said receptacle for receiving said engagement element;

 wherein the mating of said engagement element with said receiving element retains said display tag on said receptacle.

2. The container of claim 1 wherein said engagement element is formed on said tag and said receiving element is formed on said receptacle.

15 3. The container of claim 1 wherein said engagement element is formed on said receptacle and said receiving element is formed on said tag.

4. The container of claim 1 wherein said receptacle further comprises a container body and a reclosable lid, wherein said lid is adapted to engage said body and enclose said compartment.

20 5. The container of claim 4 wherein said engagement element is formed on said tag and said receiving element is formed on said body.

6. The container of claim 1 wherein said receiving element further comprises a hole formed through the other of said tag and said receptacle.

25 7. The container of claim 1 wherein said engagement element further comprises at least one hook member.

8. The container of claim 7 wherein said at least one hook member further comprise a latching protrusion extending outwardly from each hook member.

5 9. The container of claim 1 wherein said display tag is rotatable about said engagement element.

10. The container of claim 1 wherein said display tag is rotatable relative to said compartment.

11. The container of claim 1 wherein said lid further comprises an opening.

10 12. The container of claim 11 wherein said lid further comprises a tab closure to close said opening.

13. The container of claim 12 wherein said tab closure further comprises a snap-lock tab.

15 14. The container of claim 12 wherein said tab closure further comprises a living hinge connecting said tab to said lid.

15. The container of claim 1 wherein said lid further comprises an anti-theft cover.

16. The container of claim 1 wherein said display tag further comprises an anti-theft device.

20 17. The container of claim 1 wherein said display tag is removably engaged with said container.

18. The container of claim 1 wherein said display tag further comprises a raised annular ring.

25 19. A method of displaying a product for sale, said product being packaged in a container, said method comprising the steps of:

providing a container having a compartment adapted to house a product, said container having one of an engagement element and a receiving element;

5 providing a display tag having the other of said engagement element and said receiving element adapted to engage said container;

attaching said display tag to said receptacle via said engagement element and said receiving element; and

hanging said container via said tag.

10 20. The method of claim 19 further comprising the step of providing said receiving element on said container and providing said engagement element on said tag.

21. The method of claim 19 further comprising the step of providing said receiving element on said tag and providing said engagement element on said container.

15 22. The method of claim 19 wherein providing said receptacle further comprises providing a body and a reclosable lid, wherein said lid is adapted to engage said body and enclose said compartment.

20 23. The method of claim 22 further comprising providing said receiving element on said body and providing said engagement element on said tag.

24. The method of claim 19 wherein the step of providing said receiving element further comprises providing a hole formed through said receptacle.

25 25. The method of claim 19 wherein the step of providing said engagement element further comprises providing at least one hook member.

26. The method of claim 25 further comprising providing at least one hook member having a latching protrusion extending outwardly from said at least one hook member.

27. The method of claim 22 further comprising providing an anti-theft cover on said lid.

28. The method of claim 19 further comprising providing a tag wherein said tag is rotatable about said engagement element.

5 29. The method of claim 19 further comprising the step of providing an anti-theft device on said display tag.

30. The method of claim 19 further comprising the step of providing a raised annular ring on said tag.

10 31. The method of claim 19 further comprising the step of removing said tag.

32. The method of claim 19 further comprising the step of providing tool bits inside said container.

15 33. A product storage container comprising:
a container defining a compartment adapted to house a plurality of products;
a plurality of products housed in said container; and
a display tag rotatably mounted to said container;

34. The container of claim 33 wherein said product further comprises a plurality of tool bits.

20 35. The container of claim 33 further comprising an engagement element formed on one of said tag and said container.

36. The container of claim 35 further comprising a receiving element formed on the other of said tag and said receptacle for receiving said engagement element.

25 37. A package for holding a plurality of tool bits, said package comprising:

a container defining a compartment, said compartment adapted to hold said plurality of tool bits; and

a hanging tag rotatably attached to said container for supporting said container on a merchandising stand.

5 38. The package of claim 37 wherein said container further comprises a flip-top lid.

39. The package of claim 37 wherein said tag is removably mounted to said container.

10 40. A display configuration comprising:
a main tag body having a slot defined therethrough and an attachment means defined thereon; and

an object having cooperating means thereon for rotatable attachment to said attachment means;

15 wherein said display tag is rotatable relative to said object via said attachment means.

41. The display configuration of claim 40 wherein said attachment means further comprises a raised annular ring.

42. The display configuration of claim 40 further comprising an anti-theft device.

20 43. The display configuration of claim 40 wherein said attachment means further comprises one of a receiving element and an engagement element, and said cooperating means comprises the other of said receiving element and said engagement element.

25 44. The display configuration of claim 43 wherein said engagement element further comprises at least one hook member adapted to engage said receiving element.

45. The display configuration of claim 44 wherein said receiving element is an opening configured to receive said at least one hook member.

46. The display configuration of claim 40 wherein said attachment means is a projecting structure.